

REP HEADLINE# 6386181
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206
ORDER WORKSHEET

FAX# 215 564 1103
HARRIS REPORT FROM REP
OCT19/12 11.25
*** WPXI-TV ***

ADV # 016219 ADV. NAME POLI/K KANE/D/ATG/PA

AGY # 1205 AGY. NAME THE CAMPAIGN GROUP

1600 LOCUST ST. - 3RD FL.

PHILADELPHIA, PA 19103

ORDER # 337924 CONTRACT # 6386181

PRDCT KANE ATTY GEN 10/22 EST#

COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT22/12 OCT28/12 WK-1

CITY TAX STATE TAX

CO-OP BILLING NEEDED

DATE OCT19/12 11.25

REP: TO JEN
FR LINDSEY FOR CHERYL
NEW ORDER
TTLS \$87,925
PLEASE CONFIRM, THANKS!

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
KATHLEEN KANE FOR ATTORNEY GENERAL

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|----------------------|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 1 | | | 530A-600A | 30 | 4 | \$550.00 | 10/22 | 10/26 | 3 | | M-F | 3 |
| PROGRAM : CHILL NEWS | | | | | | | | | | | | |
| 2 | | | 600A-700A | 30 | 4 | \$800.00 | 10/22 | 10/26 | 3 | | M-F | 3 |
| PROGRAM : CHILL NEWS | | | | | | | | | | | | |
| 3 | | | 700A-800A | 30 | 4 | \$625.00 | 10/22 | 10/26 | 3 | | M-F | 3 |
| PROGRAM : TODAY SHOW | | | | | | | | | | | | |
| 4 | | | 800A-900A | 30 | 4 | \$575.00 | 10/22 | 10/26 | 3 | | M-F | 3 |
| PROGRAM : TODAY SHOW | | | | | | | | | | | | |
| 5 | | | 900A-1000A | 30 | 4 | \$400.00 | 10/22 | 10/26 | 3 | | M-F | 3 |
| PROGRAM : TODAY SHOW | | | | | | | | | | | | |

REP.# OFF.# 18 SALESMAN #

BUYER NAME LISA CABANEL

SALES PRSN WA- CHERYL BLAIR

CLASS: NATL. LOCAL REGIONAL

OCT19/12 11.25
*** WPXI-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-----------------------------|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 6 | | | 1000A-1100A | 30 | 4 | \$350.00 | 10/22 | 10/26 | 3 | | M-F | 3 |
| PROGRAM : ELLEN | | | | | | | | | | | | |
| 7 | | | 1100A-1200N | 30 | 4 | \$275.00 | 10/22 | 10/26 | 3 | | M-F | 3 |
| PROGRAM : ANDERSON COOPER | | | | | | | | | | | | |
| 8 | | | 1200N-1230P | 30 | 4 | \$375.00 | 10/22 | 10/26 | 3 | | M-F | 3 |
| PROGRAM : CH11 NEWS | | | | | | | | | | | | |
| 9 | | | 1230P-130P | 30 | 4 | \$275.00 | 10/22 | 10/26 | 3 | | M-F | 3 |
| PROGRAM : THE DOCTORS | | | | | | | | | | | | |
| 10 | | | 130P-230P | 30 | 4 | \$275.00 | 10/22 | 10/26 | 3 | | M-F | 3 |
| PROGRAM : TODAY SHOW | | | | | | | | | | | | |
| 11 | | | 230P-300P | 30 | 4 | \$275.00 | 10/22 | 10/26 | 3 | | M-F | 3 |
| PROGRAM : MILLIONAIRE | | | | | | | | | | | | |
| 12 | | | 300P-400P | 30 | 4 | \$500.00 | 10/22 | 10/26 | 3 | | M-F | 3 |
| PROGRAM : DAYS OF OUR LIVES | | | | | | | | | | | | |
| 13 | | | 400P-430P | 30 | 4 | \$400.00 | 10/22 | 10/26 | 3 | | M-F | 3 |
| PROGRAM : JUDGE JUDY | | | | | | | | | | | | |
| 14 | | | 430P-500P | 30 | 4 | \$500.00 | 10/22 | 10/26 | 3 | | M-F | 3 |
| PROGRAM : JUDGE JUDY | | | | | | | | | | | | |
| 15 | | | 500P-530P | 30 | 4 | \$800.00 | 10/22 | 10/26 | 3 | | M-F | 3 |
| PROGRAM : CH11 EARLY NEWS | | | | | | | | | | | | |
| 16 | | | 530P-600P | 30 | 4 | \$800.00 | 10/22 | 10/26 | 3 | | M-F | 3 |
| PROGRAM : AVG ALL WEEKS | | | | | | | | | | | | |
| 17 | | | 600P-630P | 30 | 4 | \$1,000.00 | 10/22 | 10/26 | 3 | | M-F | 3 |
| PROGRAM : CH11 NEWS | | | | | | | | | | | | |

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| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 18 | | | 700P-730P | 30 | 4 | \$1,650.00 | 10/22 | 10/26 | 5 | | M-F | 5 |
| PROGRAM : JEOPARDY/WHEEL | | | | | | | | | | | | |
| 19 | | | 730P-800P | 30 | 4 | \$1,650.00 | 10/22 | 10/26 | 5 | | M-F | 5 |
| PROGRAM : JEOPARDY/WHEEL | | | | | | | | | | | | |
| 20 | | | 700P-730P | 30 | 4 | \$675.00 | 10/27 | 10/27 | 1 | | SAT | 1 |
| PROGRAM : JEOPARDY Bettis | | | | | | | | | | | | |
| 21 | | | 730P-800P | 30 | 4 | \$575.00 | 10/27 | 10/27 | 1 | | SAT | 1 |
| PROGRAM : SEXY Honey | | | | | | | | | | | | |
| 22 | | | 800P-1000P | 30 | 4 | \$5,250.00 | 10/22 | 10/22 | 1 | | MON | 1 |
| PROGRAM : THE VOICE -P | | | | | | | | | | | | |
| 23 | | | 800P-1000P | 30 | 4 | \$3,000.00 | 10/23 | 10/23 | 1 | | TUE | 1 |
| PROGRAM : COMEDY -P <i>WHEEL 60-9 normal</i> | | | | | | | | | | | | |
| 24 | | | 1000P-1100P | 30 | 4 | \$3,000.00 | 10/23 | 10/23 | 1 | | TUE | 1 |
| PROGRAM : PARENTHOOD -P | | | | | | | | | | | | |
| 25 | | | 900P-1000P | 30 | 4 | \$1,500.00 | 10/24 | 10/24 | 1 | | WED | 1 |
| PROGRAM : LAW AND ORDER -P | | | | | | | | | | | | |
| 26 | | | 1000P-1100P | 30 | 4 | \$4,500.00 | 10/24 | 10/24 | 1 | | WED | 1 |
| PROGRAM : CHICAGO FIRE -P | | | | | | | | | | | | |
| 27 | | | 830P-1100P | 30 | 4 | \$9,750.00 | 10/28 | 10/28 | 1 | | SUN | 1 |
| PROGRAM : NBC SUN FOOTBALL -Sports <i>805P-12A</i> | | | | | | | | | | | | |
| 28 | | | 1100P-1135P | 30 | 4 | \$2,000.00 | 10/22 | 10/26 | 3 | | M-F | 3 |
| PROGRAM : 11P NEWS | | | | | | | | | | | | |
| 29 | | | 1100P-1135P | 30 | 4 | \$2,100.00 | 10/27 | 10/27 | 1 | | SAT | 1 |
| PROGRAM : 11P NEWS | | | | | | | | | | | | |

| :LINE#:REP :LINE#: | :CD: : | TIME PERIOD : | : LGTH : : | : SEC : : | RATE : | : START : : DATE : | : END : : DATE : | :SPTS: WEEK : : /WK: INVT : | DAYS | :TOTL: :SPTS: |
|----------------------------|-----------|------------------|-----------------|--------------|------------|-----------------------|---------------------|--------------------------------|------|------------------|
| 30 | | 1135P-1235A | 30 | 4 | \$675.00 | 10/22 | 10/26 | 5 | M-F | 5 |
| PROGRAM : THE TONIGHT SHOW | | | | | | | | | | |
| 31 | | 1235A-135A | 30 | 4 | \$250.00 | 10/22 | 10/26 | 5 | M-F | 5 |
| PROGRAM : JIMMY | | | | | | | | | | |
| 32 | | 135A-205A | 30 | 4 | \$135.00 | 10/22 | 10/26 | 5 | M-F | 5 |
| PROGRAM : CARSON | | | | | | | | | | |
| 33 | | 1130P-100A | 30 | 4 | \$1,200.00 | 10/27 | 10/27 | 1 | SAT | 1 |
| PROGRAM : SAT NIGHT LIVE | | | | | | | | | | |
| 34 | | 1135P-1235A | 30 | 4 | \$2,250.00 | 10/28 | 10/28 | 1 | SUN | 1 |
| PROGRAM : CASH-GAB | | | | | | | | | | |
| OCT/12 | | 87925.00 | New FL Foxboard | | | | | | | |
| CONTRACT TOTAL | | | | | | | | | | 87925.00 |
| TOTAL SPOTS | | | | | | | | | | 90 |

8

MARKET TOTALS \$314,017

WPIX 28%

KDKA 21%

WTAE 41%

WPGH 10%

CABL 0%

WPCW 0%

WPMY 0%

SVC- NSI

DEMOS- RA35+*